

# WHAT'S GOING ON HERE

This zine is part of a series of footnote zines to the project “Memetic Engines of Anticapitalism.” Due to a whole lot of complications (mainly involving chronic illness) the version of this zine is at some stage of draft, not the polished and complete edition.

All of these zines will be available for free online and in perpetuity when they're finished, and updated regularly in the meantime.

If you want to follow up, the QR code on the front of this zine will take you straight to the most recent web page edition and an archive of each iteration that was separately published.

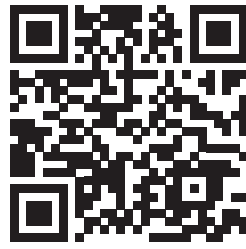
For more general updates and information on the whole project, this QR code will take you straight to [memeticengines.com](http://memeticengines.com), where you can see the overview and any news about the works, sign up for the mailing list, or get in touch with me to ask clarifying questions.

## ZINES IN THE SERIES:

Replicate, Mutate, Select  
The Memetic Landscape  
This Is Propaganda  
Ethical Hypocrisy  
Little Ideas in Memetics  
Capital's Not Capitalism  
What Are Pacta  
Some other awful things that are inevitable under capitalism  
The Third Derivative of Value  
This Is George  
Self-Destruct, LLC.

## AND COMING SOON,

My Chronic Illness as a Case Study in the Shortcomings of Capitalism



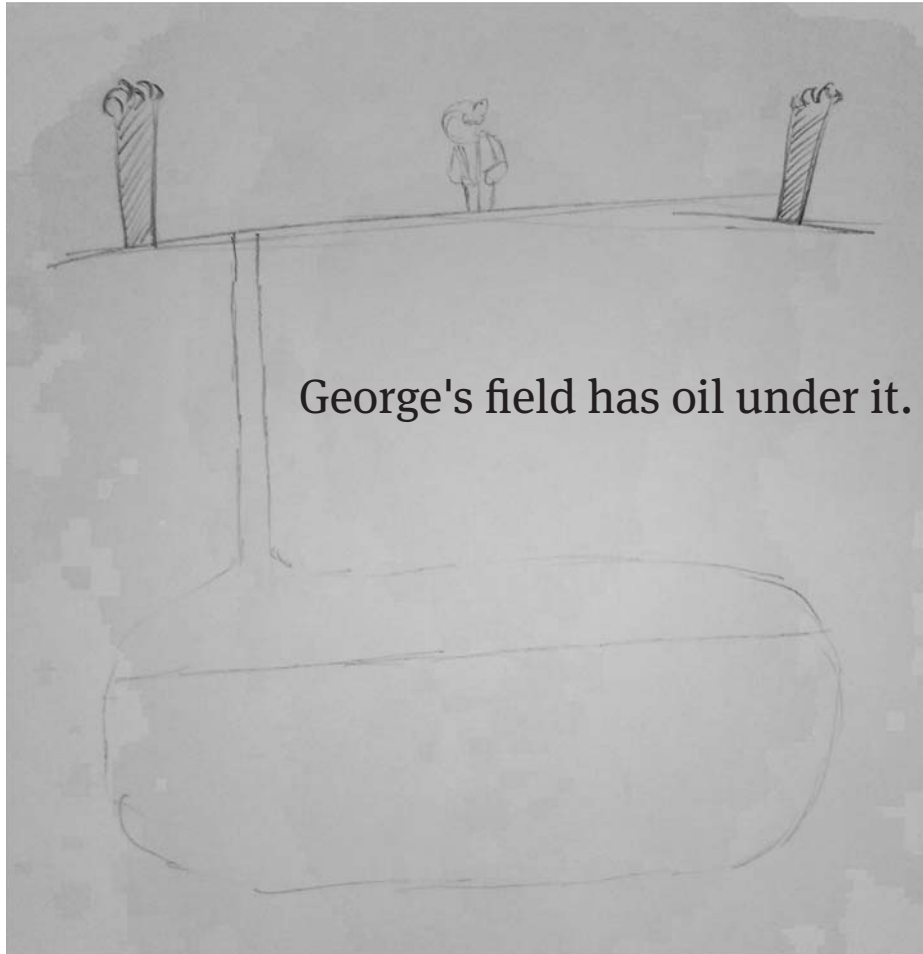
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# This is George.



LIMITED-EDITION UNFINISHED COPY  
WITH BADLY LEVELED PHOTOS OF  
DRAFT SKETCHES!

George owns a field.



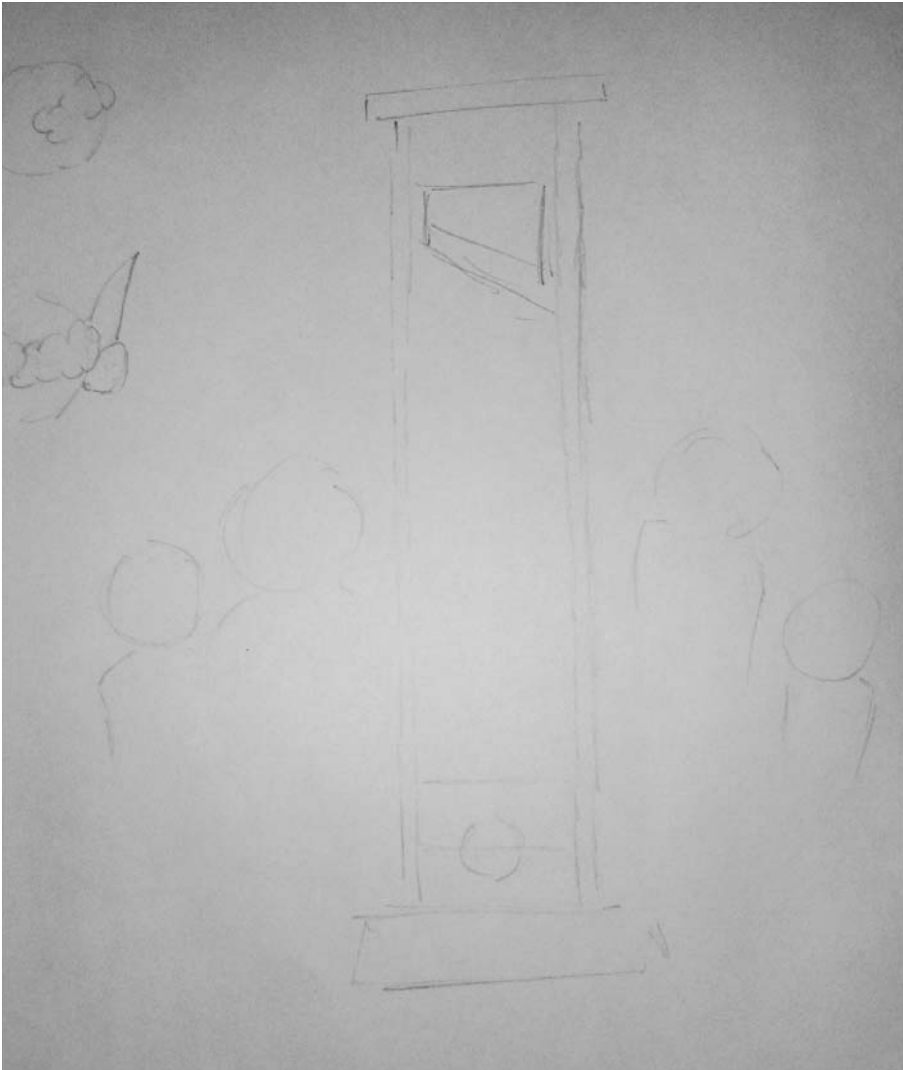
That means that George is very wealthy.

Now, George is going to stop being wealthy no matter what.

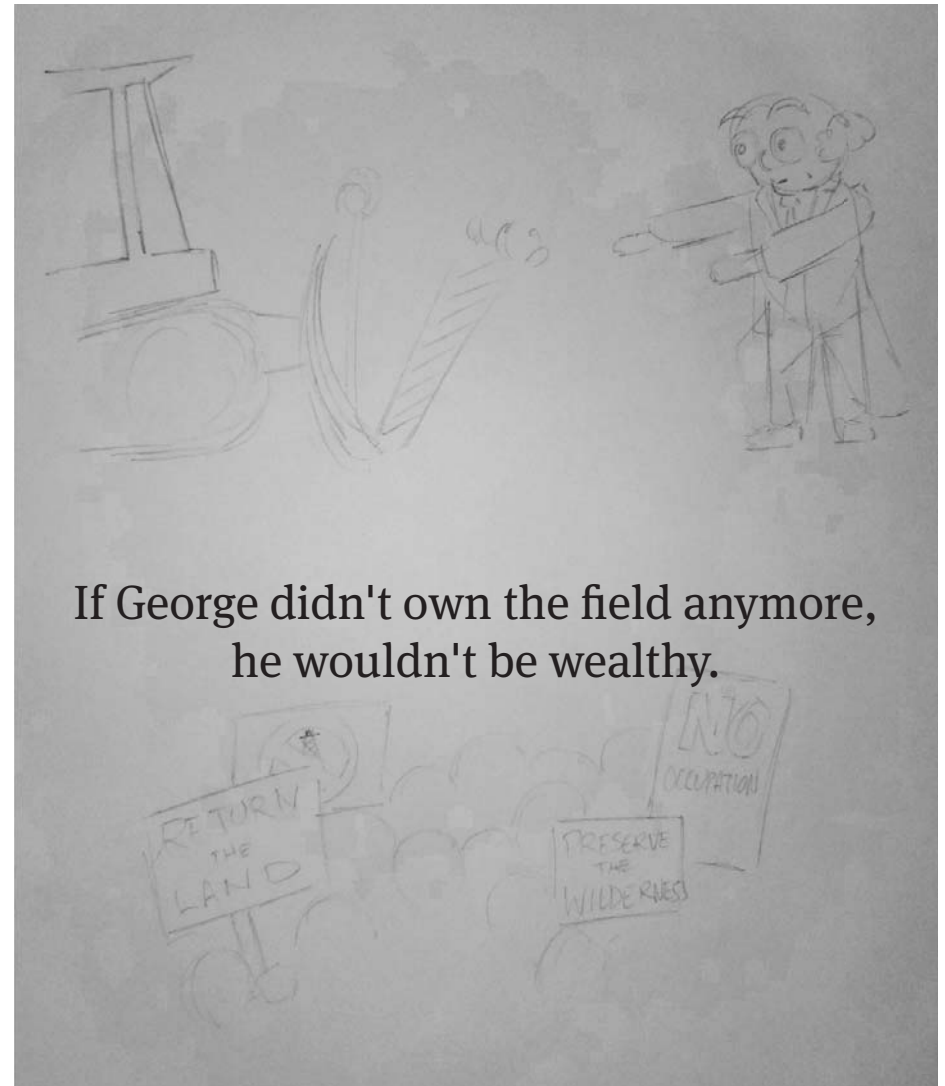


Now, George has a choice.

This is the proletariat.

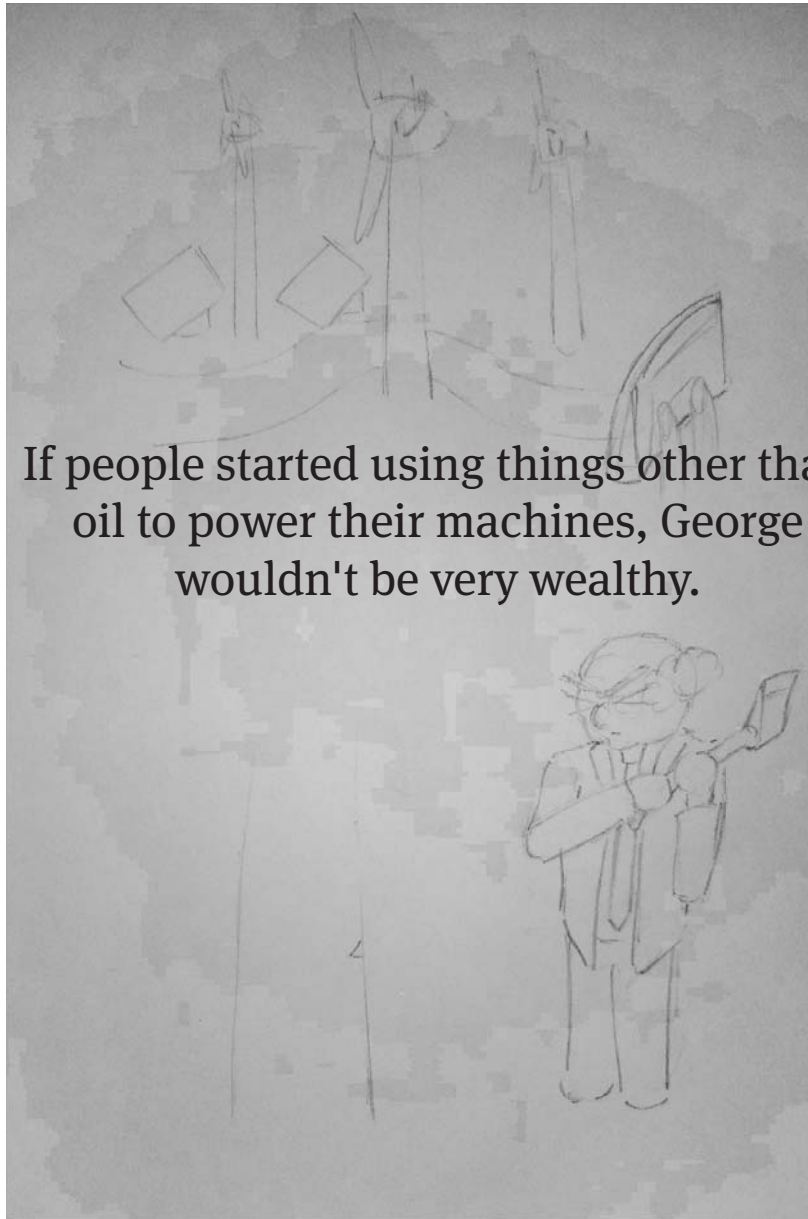


They've got a reason for George.



If George didn't own the field anymore,  
he wouldn't be wealthy.

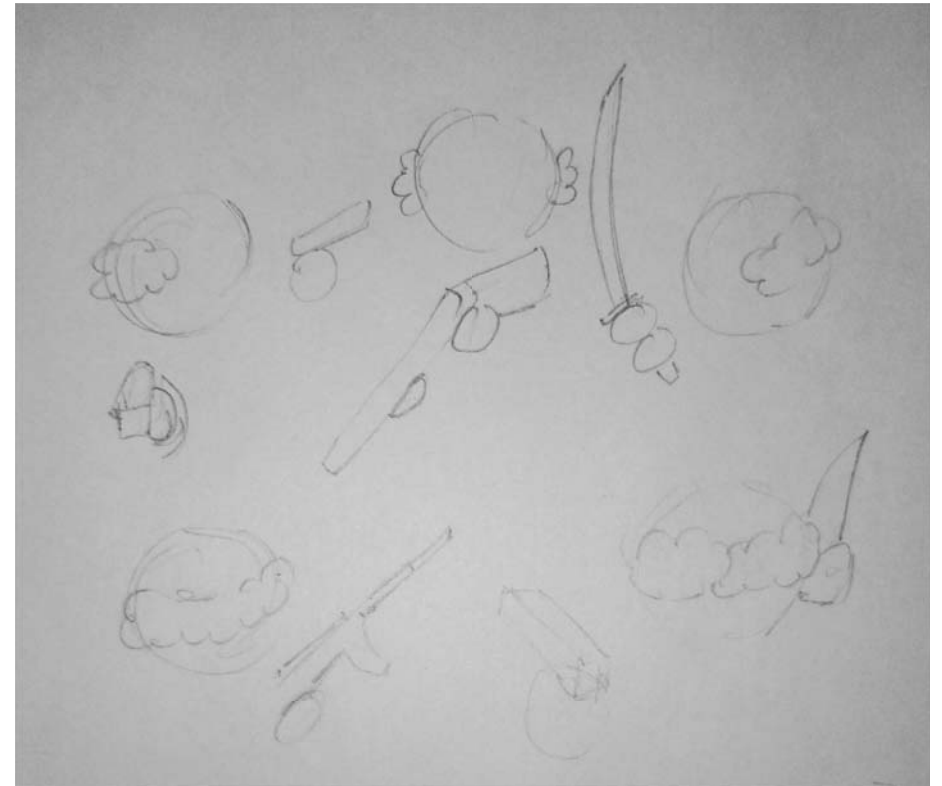
So, George doesn't like people who want  
to take his field away.



If people started using things other than oil to power their machines, George wouldn't be very wealthy.

So, George doesn't like people who make or promote other kinds of energy.

They know if they try to use their power for radical positive change, the others will take their wealth and power away, and punish them for trying it.



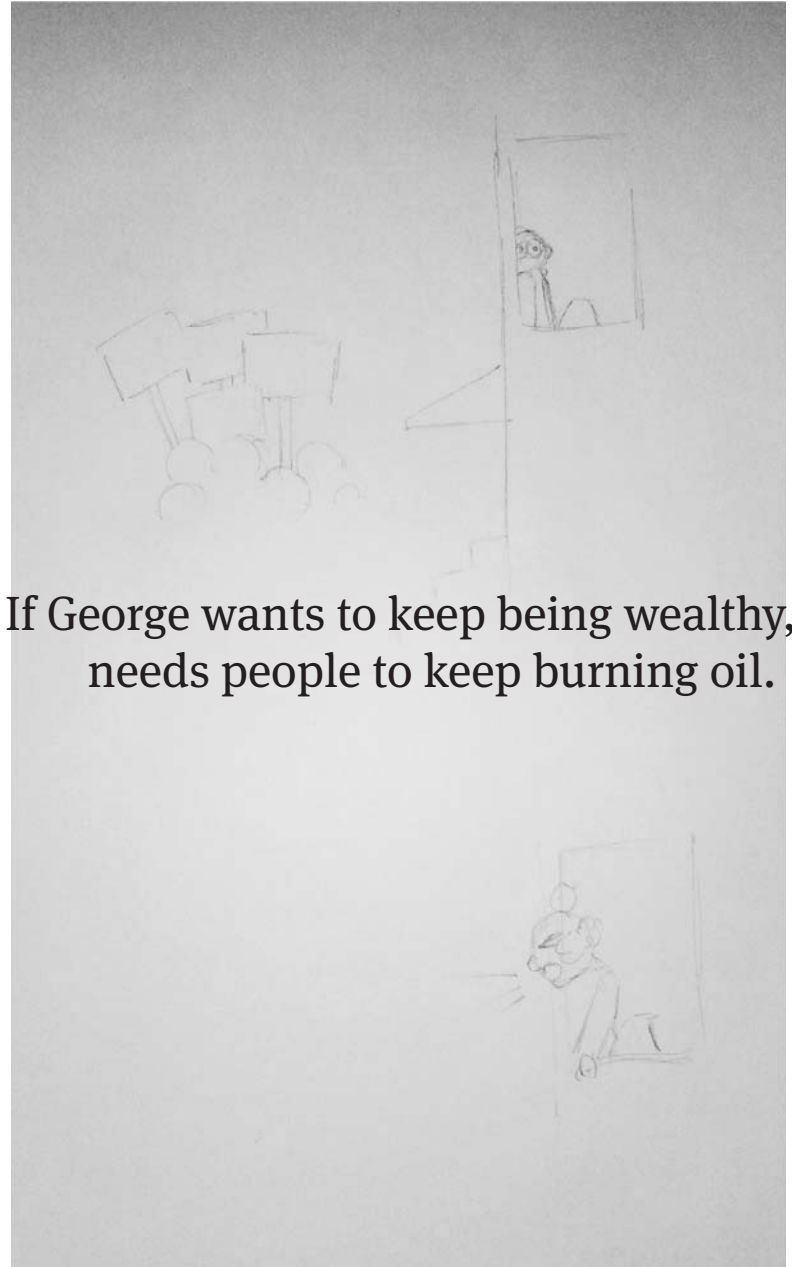
The master's tools will never dismantle the master's house.

Because burning oil makes the earth hotter, some people want George to stop doing that.

All the rich and powerful are George.



If George wants to keep being wealthy, he needs people to keep burning oil.



George knows that if everyone agrees that using oil will kill us all,



then they'll stop and he won't be wealthy anymore.

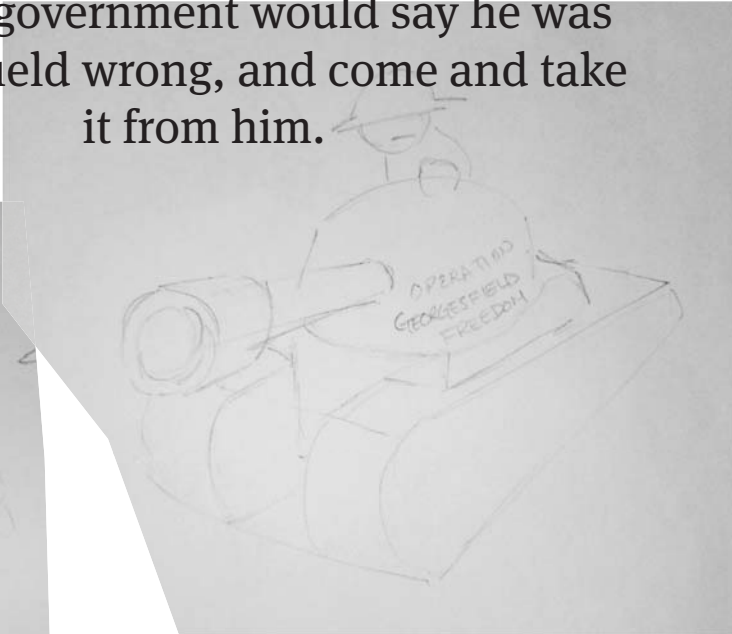


So, if someone's going to burn the oil no matter what, why shouldn't George benefit?

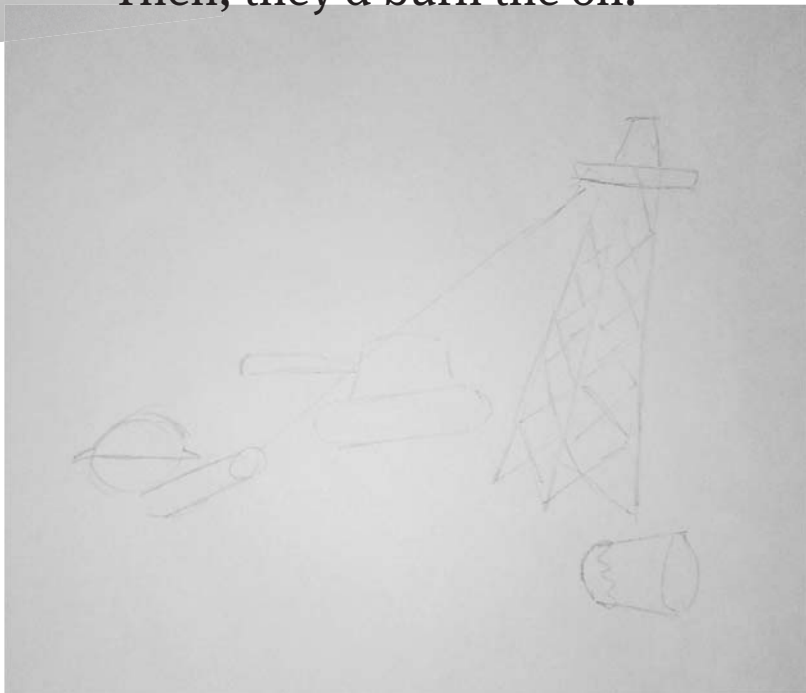


George has no reason to stop.

George knows that if he did that, a powerful government would say he was using his field wrong, and come and take it from him.



Then, they'd burn the oil.



So, George tells people he thinks that the whole "global warming" thing is a big trick.



If he wanted to, George could decide to do the right thing and stop being so wealthy.

He already has so much money that he never needs to worry,



so why not shut down his oil fields and endorse leaving the rest of that stuff underground?